



PLUTO TV AND CBS PARTNER TO STREAM JUST-CONCLUDED FULL SEASONS OF HIT CBS ORIGINALS FOR FREE AHEAD OF NEW PRIMETIME SEASON

LOS ANGELES, CA – [August 27, 2025] – In a bold celebration of CBS’s primetime schedule this fall, Pluto TV, the leading free streaming television service, is teaming up with CBS to launch its largest-ever full-season promotional preview campaign to date. This September, for a limited time, viewers can stream the just-concluded full seasons of acclaimed CBS Original series for free, offering fans the perfect opportunity to catch up on their favorite series before new episodes premiere on CBS. This cross-platform promotional initiative underscores the power of Paramount’s unified ecosystem and Pluto TV’s unique ability to deliver premium programming at no cost.

Full seasons of CBS’s biggest franchises and current hits available to stream on Pluto TV include:

- *FIRE COUNTRY* Season 3
- *GHOSTS* Season 4
- *MATLOCK* Season 1
- *NCIS: ORIGINS* Season 1

“This is the most ambitious primetime synergy between CBS and Pluto TV yet,” said Amy Kuessner, EVP Programming at Pluto TV. “Free, full-season access to CBS’s biggest television series is something only Pluto TV can offer in this way. We’re proud to give audiences the chance to catch up on these beloved series before the new episodes return at no cost, and to demonstrate how Pluto TV continues to deliver premium content through the power of Paramount’s unified ecosystem.”

“We’re giving fans a front-row seat to binge -- or sample from -- a full past season of standout CBS Original series, on Pluto TV, just before their big returns during ‘CBS Premiere Week,’” said Mike Benson, President and Chief Marketing Officer, CBS, BET and VH1. “It’s a win all around -- CBS builds excitement, Pluto TV keeps fans engaged and viewers get to relive cliffhangers or discover new favorites.”

This marks the first time Pluto TV has offered full seasons of multiple CBS series simultaneously, signaling the next phase in its successful synergy with the CBS brand. The promotional programming stunt builds on the success of previous collaborations, like the sampling of *MATLOCK* starring Kathy Bates earlier this year, which featured the first eight episodes across the Pluto TV *Matlock* channel and on-demand, leading into the return of new episodes on CBS. The stunt drove strong engagement across the platform and demonstrated the growing appetite for franchise-based sampling. This new stunt significantly ups the ante, delivering more content across more franchises than ever before.

CBS content has consistently performed well on Pluto TV, and this initiative is a celebration of that momentum, giving fans a no-cost way to dive back into their favorite franchises before new episodes

premiere on CBS. The official “CBS PREMIERE WEEK” begins Sunday, Oct. 12, with sneak peeks of MATLOCK and ELVBETH on a special day, followed by seven straight nights of original episodes of new and returning series. CBS’s robust presence on Pluto TV features more than 100 iconic and fan-favorite series spanning acclaimed dramas, groundbreaking news, timeless classics, sports, daytime staples, and more. Viewers can dive into beloved titles such as *Star Trek*, *CSI: Crime Scene Investigation*, *Blue Bloods*, *NCIS*, *Cheers*, *I Love Lucy*, *Charmed*, *Matlock (1986)*, *Moesha*, *The Andy Griffith Show*, *The Twilight Zone*, and many others. Additionally, Pluto TV offers the "CBS Latest Episodes" a week after broadcast, providing free, on-demand access to the latest four in-season episodes of hit CBS primetime series.

This September’s slate of free offerings not only reflects Pluto TV’s strength as a destination for fans but also represents the platform's ongoing commitment to elevating FAST as a powerful tool for accessibility, discovery, and catch-up viewing.

ABOUT PLUTO TV

Pluto TV is a global leader in free streaming television and part of the Direct-to-Consumer division at Paramount, a Skydance Corporation (Nasdaq: PSKY), a leading, next-generation global media and entertainment company. The Company’s portfolio unites legendary brands, including Paramount Pictures, Paramount Television, CBS – America’s most-watched broadcast network, CBS News, CBS Sports, Nickelodeon, MTV, BET, Comedy Central, Showtime, Paramount+, Pluto TV, and Skydance’s Animation, Film, Television, Interactive/Games, and Sports divisions. For more information, please visit www.paramount.com.

MEDIA CONTACT

Pluto TV | Kaitlin Hargrove

kaitlin.hargrove@pluto.tv

CBS | Barbara Abseck

beabseck@cbs.com