



PLUTO TV UNVEILS BIGGEST ANIME CONTENT REFRESH TO DATE

Over 800 Hours of Programming, 120+ Movies and 50+ New Series Added to the Anime Category

Los Angeles, CA – May 1, 2025 – Get ready, anime fans! Pluto TV, the global leader in FAST, is supercharging its anime lineup with the most extensive content refresh ever. This expansive update marks the most significant evolution of the streamer's Anime category since its launch, introducing brand-new channels, fan-favorite series, and refreshed content for anime enthusiasts of all levels, for free.

Pluto TV kicks off Ani-May with the launch of new channels including **Anime x HIDIVE**, **Pluto TV Anime Comedy**, and a 24/7 channel dedicated entirely to **Inuyasha**. Later in the month, the celebration continues with the debut of **Pluto TV Anime Movies** and a **Kids Anime** channel featuring fan-favorite series like *D-Gata Defenders*, *Bakugan*, *Beyblade*, and *Slugterra*.

The refresh includes over 800 hours of programming and more than 120 movies; iconic titles like *Inuyasha: The Final Act*, *Bleach: Hellverse*, *ZOM 100: Bucket List of the Dead*, and *Hunter x Hunter* films join cult classics such as the *Naruto Shippuden* films, *Fate/Stay Night*, *Saiyuki Reload*, and *BLEACH* films.

On **Anime x HIDIVE** fans can explore a hand-picked selection of HIDIVE's most beloved titles including *Farming Life in Another World*, *Food Wars*, *Helck* and *The Dangers in My Heart*. With English subs and dubs and episodic series, movies and more, **Anime x HIDIVE** delivers a full-tilt, genre-spanning anime experience with blockbusters, classics and underrated masterpieces by Japan's leading and emerging producers. **Pluto TV Anime Comedy** will house *Pop Team Epic*, *Ghost Stories*, *Kyo Kara Maoh!*, *Mr. Osomatsu*, and more. Meanwhile, **Pluto TV Anime Movies** will showcase a dynamic lineup of films from beloved franchises including *Naruto Shippuden*, *Lupin the 3rd*, *Bleach*, and beyond.

"With this extensive category refresh, we're deepening Pluto TV's commitment to the anime community, and its incredibly passionate and engaged fandom," said Scott Reich, SVP Programming at Pluto TV. "Whether a lifelong fan or new to the genre, our expanded Anime category offers something for everyone. This update underscores our dedication to super-serving niche audiences with curated, high-quality, free programming and delivering a streaming experience that truly speaks to the heart of fandoms."

This update complements Pluto's vast and varied anime library, featuring fan-favorites like *Speed Racer* and *Millennium Actress*, alongside existing channels including *Crunchyroll*, *Sailor Moon*, *One Piece*, *Naruto*, *Yu-Gi-Oh!*, and *Lupin the 3rd*. The refresh begins today and will continue throughout the month as part of Pluto TV's Ani-May programming stunt. Ani-May features a series of themed anime marathons

celebrating iconic characters, stories, and must-watch picks. Highlights from the stunt can be found below. And for even more ways to watch, select anime titles are available anytime via Pluto TV's on-demand offering.

Anime All Day

- **Thursday, May 1 – Sunday, May 4:** Dive into a dark, psychological sci-fi journey with *Go Nagai's The Devil Lady* marathon.
- **Monday, May 5 – Sunday, May 11:** Get bizarre with back-to-back episodes of *JoJo's Bizarre Adventure*, featuring iconic moments from the Joestar lineage.
- **Monday, May 12 – Sunday, May 18:** Join Gon and Killua for an epic *HUNTERxHUNTER* marathon packed with action, heart, and unforgettable battles.
- **Monday, May 19 – Sunday, May 25:** Buckle up for high-octane nostalgia with the *Speed Racer* marathon, showcasing the original Mach 5 adventures.
- **Monday, May 26 – Saturday, May 31:** Step into the shadows with a full-throttle *Death Note* marathon — from Light's first encounter with Ryuk to the psychological warfare with L.

ANIME x HIDIVE

- **Saturday, May 3 (All Day):** Bring your appetite for drama and delicious competition with a *Food Wars* marathon.
- **Saturday, May 10 (All Day):** Enter a world of magic and fate with a full-day *Fate/Stay Night* marathon.
- **Saturday, May 17 - Sunday, May 18:** Celebrate the light-hearted charm of *K-On!* with an extended weekend marathon of this beloved music-themed slice-of-life series.
- **Saturday, May 24 (All Day):** It's teen angst meets romantic comedy in an all-day *My Teen Romantic Comedy SNAFU* marathon.
- **Friday, May 30 - Saturday, May 31:** Prepare for tears and timeless emotion with a two-day *Clannad* marathon.

Special Event: One Piece Birthday Bash

- **Monday, May 5 (All Day):** Celebrate Monkey D. Luffy's birthday with an action-packed marathon featuring Luffy's most iconic moments, from clashes with Arlong, Crocodile, Enel, Lucci, Hordy, and Doflamingo, to the unforgettable moment he punches a celestial dragon. The marathon also includes the introduction of Gears 2 and 3 and Luffy's iconic song from the Skypiea Arc.

Pluto TV Anime Movies

- **Saturday, May 17 (1:00 PM – 3:30 AM):** Enter the soul society with an epic *Bleach* movie marathon.
- **Sunday, May 18 (7:00 PM – 2:00 AM):** Double the drama with a *HUNTERxHUNTER* movie double feature.
- **Saturday, May 24 – Sunday, May 25:** Ninja fans, rejoice! It's a *Naruto* movie weekend marathon.

- **Friday, May 30 (All Day):** Travel back in time with a nostalgic *80s–90s Throwback Anime Movie Marathon*.
- **Saturday, May 31 (All Day):** Enjoy a double feature of classic cool with *Urusei Yatsura* and *City Hunter* movie marathons.

Special Spotlights

- **Sailor Moon** - *Saturday, May 3 @ 7:30 PM:* Relive the magic with the *Sailor Moon Movie Marathon*, including *Sailor Moon R: The Movie*, *Sailor Moon S: The Movie*, and *Sailor Moon Super S: The Movie*.
- **Yu-Gi-Oh!** - *Saturday, May 17 @ 4:00 PM:* The duel is on with the *Yu-Gi-Oh! Movie Marathon*, featuring *Yu-Gi-Oh! The Movie*, *The Dark Side of Dimensions*, and *Bonds Beyond Time*.
- **Lupin the 3rd** - *Saturday, May 24 @ 4:00 PM:* Heists, humor, and hijinks with a *Lupin the 3rd Movie Marathon*.

Pluto TV delivers a wide range of content, for free, spanning categories including movies and television, news & opinion, sports, comedy, reality, true crime, classic TV, sci-fi, drama, westerns, kids and more. Audiences can also access thousands of on-demand titles streaming on all major mobile, web and connected TV devices.

About Pluto TV

Pluto TV, a Paramount Company, is the leading free streaming television service delivering hundreds of live linear channels and thousands of titles on-demand to a global audience. The Emmy® award-winning service curates a diverse lineup of channels, in partnership with over 400 international media companies, offering a wide array of genres, languages and categories featuring movies, television series, sports, news, kids and much more. Pluto TV can be easily accessed and streamed across mobile, web and connected TV devices. Headquartered in Los Angeles, Pluto TV's growing international footprint extends across four continents and over 35 markets.

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