

A WHOLE NEW WORLD OF CBS PROGRAMMING IS COMING TO PLUTO TV

*Hit Series and Award-Winning Franchises from CBS Being Added to Linear Include **Frasier**, **Cheers**, **Star Trek: Deep Space Nine** and More with Hit Crime Dramas **Criminal Minds** and **Hawaii Five-O** Now Available On-Demand on Pluto TV*

Over 6000 Episodes from the Legendary CBS Vault Will Be Available to Stream On-Demand, For Free on Pluto TV By Year's End

LOS ANGELES, CA (OCTOBER 31, 2022) – Pluto TV, the leading free streaming television service, and CBS, today announced an all-new supersized installment containing thousands of hours of classic hit episodes and series from the legendary CBS vault will be landing on Pluto TV by year's end. Tapping into the rich heritage of the CBS library and the huge reach of America's Most Watched broadcast network, audiences will now have unprecedented access to over 6300 new, classic episodes available to stream on-demand - tripling the amount of CBS series currently available on-demand on Pluto TV. And debuting soon, nine all-new all-time greats like *Cheers*, *Frasier*, *Star Trek* and more will premiere across select Pluto TV original channels with the hit CBS crime dramas *Criminal Minds* and new seasons of *Hawaii-Five-O* now available on-demand on Pluto TV.

Paramount Global companies CBS and Pluto TV, both recognized leaders across television and FAST, have developed an increasingly successful partnership, marrying their collective expertise to super-serve audiences worldwide. In just three years' time, CBS' residency on Pluto TV has grown from an initial offering of 3 channels to over 40 to-date including over 100 series on the platform featuring best-in-class programming, groundbreaking news, sports, classics, daytime and more. Last year, CBS added the rolling four to Pluto TV, offering the most recent four in-season episodes of prime-time series for viewers to stream on-demand, for free. All of this has resulted in CBS becoming the number one driver of audience engagement and revenue on the Pluto TV platform with even more programming launching over the next few months.

To meet the growing viewer demand, last month Pluto TV spun off two additional CSI channels, *CSI: Miami* and *CSI: New York*. Additional CBS programming recently added to Pluto TV linear include *NCIS* and *Criminal Minds* as well as a specially curated, branded channel featuring past interviews for the acclaimed, legendary news program *60 Minutes*.

As a testament to the success of CBS and others on Pluto TV, Nielsen recently issued its monthly report, The Gauge, announcing that Pluto TV is the first FAST service to cross the 1% share threshold and break out of the “other streaming” category capturing 1% of total TV usage across broadcast, cable and streaming. (*Nielsen, The Gauge*)

“Pluto TV and CBS are both proven leaders delivering world-class entertainment to global audiences,” states Tom Ryan, President & CEO, Paramount Streaming. “With unrivaled access to the coveted CBS library, Pluto TV is able to deliver the best of both worlds to our viewers – world-class, evergreen programming with flexible viewing options, all for free.”

“Pluto TV and CBS are a great example of how having a BIG network and studio partnered closely with a FAST platform can supercharge our streaming ecosystem,”, said George Cheeks, President and CEO, CBS. “Both of our teams are continually benefitting from insights and learnings around FAST programming performance to help define future strategies that benefit each of our businesses. The overwhelming success of the CSI and 48 Hours channels on Pluto TV are just two recent examples of how our broadcast franchises are connecting with a growing and often unduplicated streaming audience. We think we’re just getting started in how we can work together with Pluto TV for the benefit of our content and the company.”

New Channels & Series Coming to Pluto TV throughout November & December:

- **Frasier** (*Sitcom Legends*)
- **Cheers** (*Sitcom Legends*)
- **Star Trek: The Original Series** (*Star Trek* channel)
- **Star Trek: Deep Space Nine** (*More Star Trek* channel)
- **Have Gun – Will Travel** (*Westerns TV* channel)
- **The Wild Wild West** (*Westerns TV* channel)
- **Petticoat Junction** (*Classic TV Comedy* channel)

New seasons and new series coming to Pluto TV On-Demand:

The Andy Griffith Show	Everybody Hates Chris	Laverne & Shirley
Becker	Family Ties	The Love Boat
Beverly Hillbillies	Flashpoint	MacGyver
Beverly Hills 90210	The Fugitive	Man With A Plan
Brady Bunch	Girlfriends	Matlock
Charmed	Gunsmoke	Mission Impossible
Criminal Minds	Half & Half	Moesha
CSI: Miami	Have Gun Will Travel	Mork & Mindy
CSI: New York	Hawaii Five-O	Numbers
Diagnosis Murder	Hot Bench	The Odd Couple
Dr. Quinn, Medicine Woman	JAG	One On One

The Parkers
Perry Mason
Petticoat Junction
Pink Collar Crimes
Rachael Ray
Rescue 911

Sabrina The Teenage Witch
Scorpion
Sister, Sister
Taxi
Touched By An Angel
The Twilight Zone

Webster
The Wild Wild West
Wings
WoW - Women Of Wrestling

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About Pluto TV

Pluto TV, a Paramount Company, is the leading free streaming television service delivering hundreds of live linear channels and thousands of titles on-demand to a global audience of nearly 70 million monthly active users. The Emmy® award-winning service curates a diverse lineup of channels, in partnership with over 400 international media companies, offering a wide array of genres, languages and categories featuring movies, television series, sports, news, lifestyle, kids and much more. Pluto TV can be easily accessed and streamed across mobile, web and connected TV devices. Headquartered in Los Angeles, Pluto TV's growing international footprint extends across three continents and over 30 countries and territories.

About CBS

CBS creates and distributes industry-leading content across a variety of platforms to audiences around the world. The Company, a subsidiary of Paramount Global, has businesses with origins that date to the dawn of the broadcasting age as well as new ventures that operate on the leading edge of media. It includes some of the industry's most successful and popular brands and businesses: CBS Television Network, CBS News and Stations, CBS Sports, CBS Studios, CBS Media Ventures and CBS digital properties.

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