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**PARAMOUNT GLOBAL INKS MUTLI-YEAR VOLUME LICENSING DEAL
WITH beIN MEDIA GROUP**

**The Exclusive New Deal Brings the Paramount+ Branded Destination in English, subtitled
in Arabic to the Middle East and North Africa**

CANNES, France – Paramount Global Content Distribution today announced a new exclusive multi-year volume deal with beIN MEDIA GROUP ('beIN') for their Premium Pay TV channels as well as Paramount+ branded destination for beIN's OTT platform TOD in English, subtitled in Arabic in the Middle East and North Africa. Deals for the branded destinations are currently in place with Cosmote in Greece, Streamz in Belgium, MultiChoice in Africa, JioCinema in India, Blast TV in the Philippines and MONO in Thailand.

The new deal and Paramount+ branded destination includes exclusive rights to Pay TV, SVOD and Catch-up SVOD in English, subtitled in Arabic. The content is available now to beIN subscribers and offers critically acclaimed and in-demand content from Paramount+ with SHOWTIME, CBS Studios, Republic Pictures and Paramount Pictures, including hit series 1883, 1923, BILLIONS, COLIN FROM ACCOUNTS, FRASIER, KNUCKLES, LAWMEN: BASS REEVES, MAYOR OF KINGSTOWN, PAW PATROL, RAY DONOVAN, TULSA KING, YELLOWSTONE, and upcoming series NCIS: TONY & ZIVA and feature films BOB MARLEY: ONE LOVE, ROB PEACE, SELF RELIANCE and the TRANSFORMERS and MISSION: IMPOSSIBLE franchises.

"We're thrilled to announce this volume deal and yet another Paramount+ branded destination with beIN MEDIA GROUP in the Middle East and North Africa," said Dan Cohen, Chief Content Licensing Officer, Paramount and President, Republic Pictures. "This deal is a testament to the power of the Paramount brand and its reputation for delivering high-demand, quality entertainment, and we're very excited for the beIN audience to access our programming and discover new favorites within the branded destination."

"This agreement underscores beIN's commitment to delivering the best in entertainment to our audiences in the MENA region," said Esra Ozaral Altop, Chief Entertainment Content Officer, beIN MEDIA GROUP. "By expanding our relationship with Paramount and securing these exclusive media rights, we are excited to provide our subscribers with an incredible lineup of movies and series that millions of viewers across the region simply cannot find elsewhere."

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About Paramount Global Content Distribution

Paramount Global Content Distribution is the leading distributor of premium content across multiple media platforms throughout the global marketplace. The division's portfolio is comprised of some of the world's most recognized brands, including feature films and television programs from Paramount Pictures, Republic Pictures, CBS Studios, CBS Media Ventures, CBS News, SHOWTIME Networks, Nickelodeon, MTV Entertainment Studios, Miramax and third-party partners. The division also has the largest distributed library of series and film titles, including global franchises such as "CSI: Crime Scene Investigation," "NCIS," "Star Trek," "SpongeBob SquarePants," "Transformers," "Mission: Impossible," and more. In addition, the division licenses a diverse lineup of scripted and unscripted formats for local production and international co-productions. Paramount Global Content Distribution is a division of Paramount.

About beIN MEDIA GROUP

beIN MEDIA GROUP is a leading independent global media group and one of the foremost sports & entertainment networks in the world. The group distributes and produces an unrivalled array of entertainment, live sport and major international events across 5 continents, 40 countries and in 9 different languages spanning Europe, North America, Asia, Australasia and the Middle East & North Africa (MENA). beIN MEDIA GROUP's flagship sports network, **beIN SPORTS**, holds the single largest portfolio of sports rights of any global broadcaster; and through its iconic **MIRAMAX** film studio, beIN holds an extensive library of Hollywood blockbusters while having a growing presence in series and movies production and distribution, as well as in the digital space. beIN MEDIA GROUP acquired **Digiturk**, the leading pay-tv operator in Türkiye, in August 2016, and in 2022 launched its premium OTT service, **TOD**, across MENA and Türkiye.

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