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## **PARAMOUNT ENTERS THE LOCAL LANGUAGE FILM PRODUCTIONS SPACE**

### **Paramount Global Veteran, Syrinthia Studer, Tapped to Lead the New Business Unit**

LOS ANGELES – Paramount Global Veteran Syrinthia Studer has joined Paramount’s Global Content Licensing division as Executive Vice President, International Productions, overseeing content strategy, development and production of local language and micro-budget films for the studio’s new business unit. The news was announced today by Dan Cohen, Chief Content Licensing Officer for Paramount Global, to whom Studer will report.

The label will develop and produce a slate of films to include international local language productions as well as micro-budget films, sourced domestically or internationally, for release via limited theatrical or direct-to-consumer platforms globally. The productions will focus on originals and culturally specific local language remakes sourced from Paramount Pictures’ vast film library.

“Syrinthia has incredible creative instincts to find stories in which audiences around the globe will relate,” says Cohen. “We are thrilled to have her join our division and look forward to the world-class content that she and the team develop.”

“Great stories know no boundaries,” says Studer, “I’m excited to join Dan’s team to launch this business and look forward to working with filmmakers around the world to help bring local language, culturally rich films to a global audience.

A 20+ year veteran, Ms. Studer most recently served as Executive Vice President, Nickelodeon and Awesomeness Films, overseeing all live-action feature-length content for Awesomeness and Nickelodeon’s Kids & Family Studio. Productions launched under Ms. Studer’s leadership include sports family comedy, *Fantasy Football* starring Marsai Martin, Omari Hardwick, Kelly Rowland and Rome Flynn, currently in production in Atlanta, GA, *The J Team*, starring and executive produced by JoJo Siwa, and the upcoming *Honor Society*, starring Angourie Rice and Gaten Matarazzo.

Ms. Studer previously served as Paramount Pictures’ Executive Vice President, Worldwide Acquisitions, where she oversaw the global content acquisitions business, acquiring films for

domestic and international theatrical release and distribution across multiple platforms including streaming and digital VOD.

Ms. Studer is known for her ability to identify and nurture films across genres for global audiences. Among her notable acquisitions are the breakout comedy *Book Club* starring Jane Fonda, Diane Keaton, Mary Steenburgen and Candice Bergen which grossed \$100M in the worldwide box office, Richard Linklater's *Boyhood* which she acquired home media rights via a multi-picture relationship with IFC Films as well as numerous internationally distributed film festival favorites.

Previously, she held senior strategic marketing and acquisitions roles at Paramount in addition to new business development with theatre chain Loews Cineplex Entertainment. Ms. Studer, who will be based in Los Angeles, will manage a team of creatives in domestic and international markets.

### **About Paramount Global Content Distribution**

Paramount Global Content Distribution is the leading distributor of premium content across multiple media platforms throughout the global marketplace. The division's portfolio is comprised of some of the world's most recognized brands, including feature films and television programs from Paramount Pictures, Paramount Television Studios, CBS Studios, CBS Media Ventures, CBS News, SHOWTIME Networks, Nickelodeon, MTV Entertainment Studios, Miramax and third-party partners. The division also has the largest distributed library of series and film titles, including global franchises such as "CSI: Crime Scene Investigation," "NCIS," "Star Trek," "SpongeBob SquarePants," "Transformers," "Mission: Impossible," and more. In addition, the division licenses a diverse lineup of scripted and unscripted formats for local production and international co-productions. Paramount Global Content Distribution is a division of Paramount.

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